**Video Project Rubric**

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Group No.: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Section: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Topic: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| **Criteria** | **4**  **(Admirable)** | **3**  **(Proficient)** | **2**  **(Developing)** | **1**  **(Beginning)** | **Score** |
| **Concept** | The concept describes a clear picture of what students are trying to achieve including an adequate description of what they are trying to do and generally how each team member’s work will contribute to the final project. | The concept describes a relatively clear picture of what they are trying to achieve including what the team is trying to do overall but without specifics on how each team member’s work will contribute to the final project. | The team has brainstormed their concept, but has no clear focus. Goals/final product are not clearly defined. | Little effort has been spent on brainstorming and refining a concept. The team appears unclear on their goals and how the project objectives will be met. |  |
| **Script/ Storyboard** | The storyboard illustrates the video presentation structure with thumbnail sketches of each scene. Notations of proposed transitions, special effects, sound and title tracks are included: text, color, placement, graphics, are detailed. Notes about proposed dialogue/ narration text are included. | The storyboard includes thumbnail sketches of each video scene and includes text for each segment of the presentation, descriptions of background audio for each scene, and notes about proposed shots and dialogue. | The thumbnail sketches on the storyboard are not in logical sequence and/or do not provide complete descriptions of the video scenes, audio background, or notes about the dialogue. | There is no evidence of a storyboard or script. |  |
| **Content/ Organization** | The content includes a clear statement of purpose or theme and is creative, compelling and clearly written. A rich variety of supporting information in the video contributes to the understanding of the project’s main idea. Events and messages are presented in a logical order. Includes properly cited sources. | Information presented is a connected theme with accurate and current supporting information contributing to understanding of the project’s main idea. Details are logical and persuasive information is used effectively. The content includes a clear point of view with a progression of ideas and supporting information. Includes properly cited sources. | The project does not present a clearly stated theme, is vague, and/or some of the supporting information does not seem to fit the main idea. Citations and facts are minimal. | Content lacks a central theme, clear point of view and/or logical sequence of information. Much of the supporting information is irrelevant to the overall message. The viewer is unsure what the message is. Information is incorrect, out of date, or incomplete. No citations included. |  |
| **Quality** | The video project was completed and included most of the suggested elements. The video was well edited and moves smoothly from scene to scene with proper use of transitions. Audio was clear and understandable and other enhancements were well used. | Video was completed and contained many of the suggested elements. Editing was incomplete or poorly done. Some poor shots remain. Video is still somewhat choppy. Audio and other enhancements were utilized, but not for maximum effect. | Video was produced, but had very little editing. Many poor quality shots remain. Video was fragmented and choppy with little to no audio reinforcement. | There was no video, or video was unedited without transitions or audio support. |  |
| **Timeliness** | All project deadlines were met | Most project deadlines were met. Those that were late did not have significant impact on the finished project. | Many project deadlines were not met, negatively impacting the finished project. | Deadlines were disregarded, having a significant impact on the final project. |  |
| **COMMENT/S:** |  | | | |  |

Checked:

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Student Rater Teacher II

Credits: <https://tpwd.texas.gov/education/resources/aquatic-science/TASVidContest>